

RAISING VISIBILITY ON CAMPUS: Do's and Don'ts

- Overperform & outperform
- Michael Corleone
- Collaborate and contribute
- Be mindful and farsighted
- Team player
- Humbitious leadership
- Assist with O's and T's
- Impress with ranking
- Set goals high
- Read the Book of Job

Underperform

My way or the highway

Conspire

Celebrate myopia

Saul Alinsky

Cheat and scandalize

Speak publicly about taboos

Ignore or dismiss ranking

Coast and reward mediocrity

Appeal to fairness