RAISING VISIBILITY ON CAMPUS: Do’s and Don’ts

- Overperform & outperform
- Michael Corleone
- Collaborate and contribute
- Be mindful and farsighted
- Team player
- Humbitious leadership
- Assist with O’s and T’s
- Impress with ranking
- Set goals high
- Read the Book of Job

Underperform
My way or the highway
Conspire
Celebrate myopia
Saul Alinsky
Cheat and scandalize
Speak publicly about taboos
Ignore or dismiss ranking
Coast and reward mediocrity
Appeal to fairness