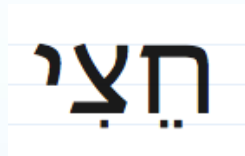"the sound of conversation" in Japanese
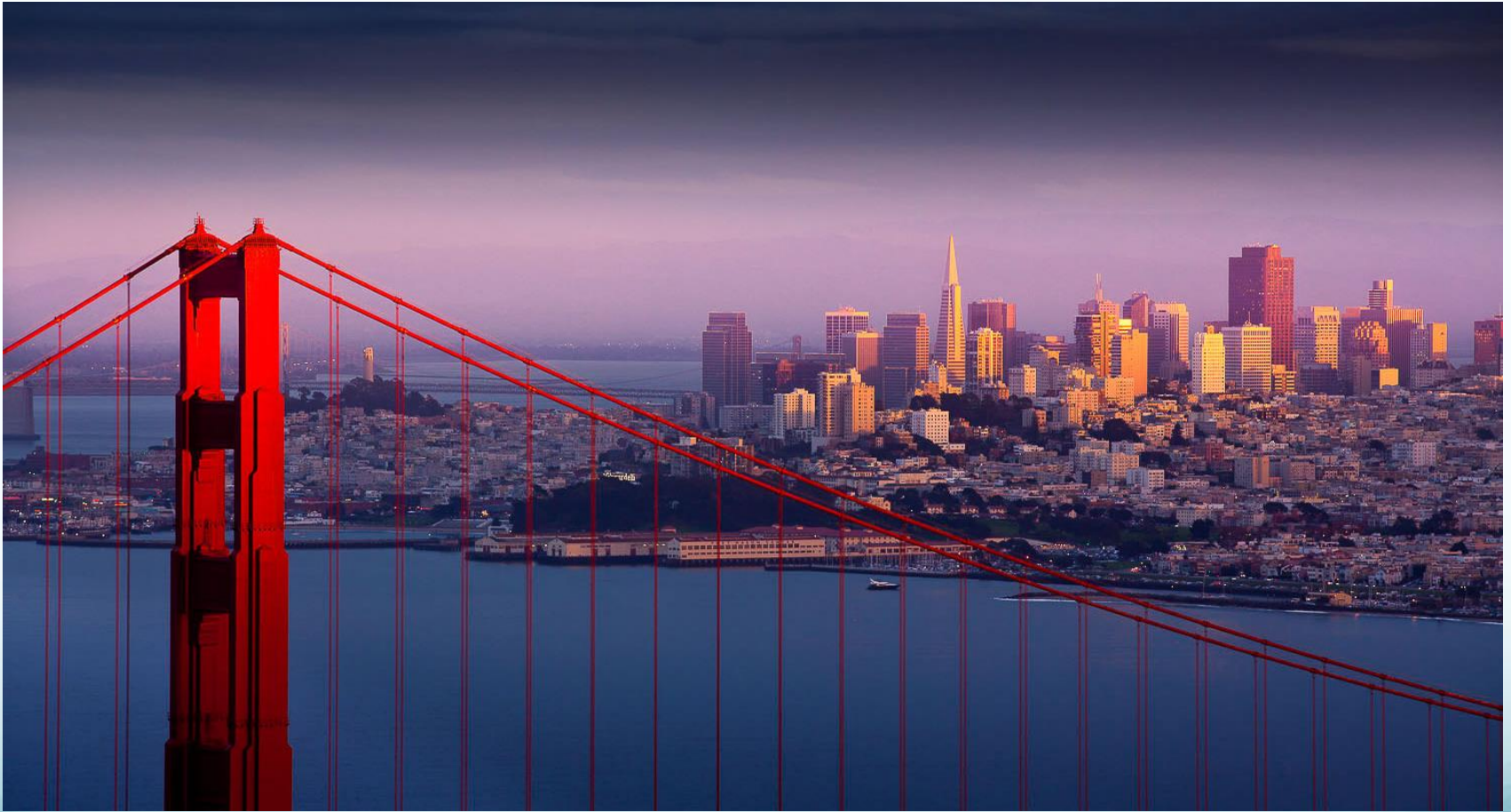
חֲצִי

"half" or hetzi in Hebrew

So this is a Hetzi Pecha Kucha

Annotation of presentation by Berkeley Dean, Jeffrey Edleson, at NADD, Fall 2015

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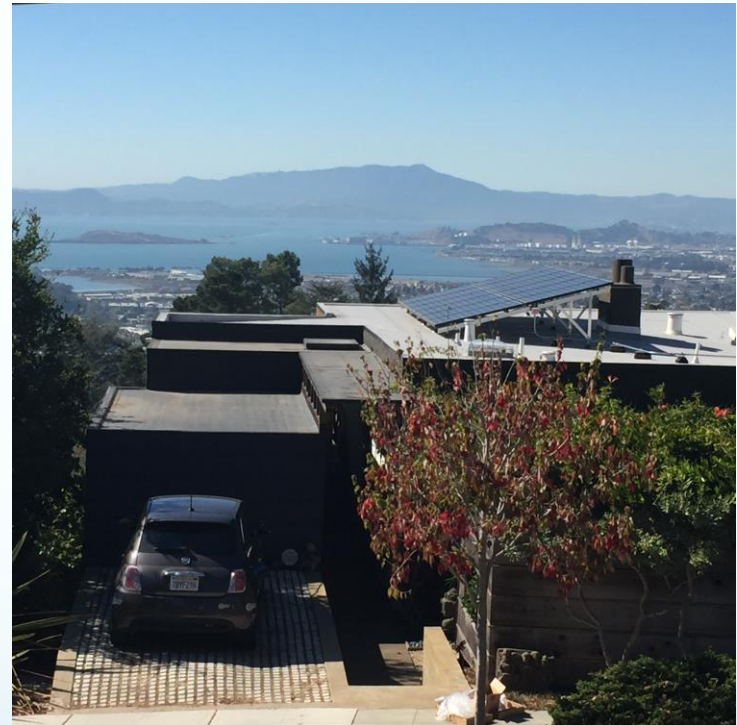# I live in the City of Disruption

A Land of Unicorns

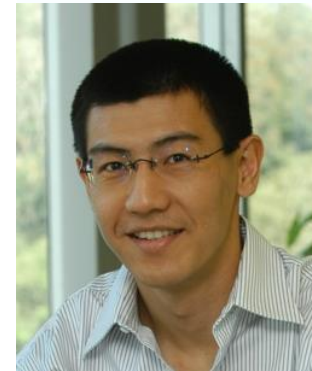# I love technology!

I am an Early Adopter

My Osborne: First on my faculty to have a computer (SUNY-Albany)
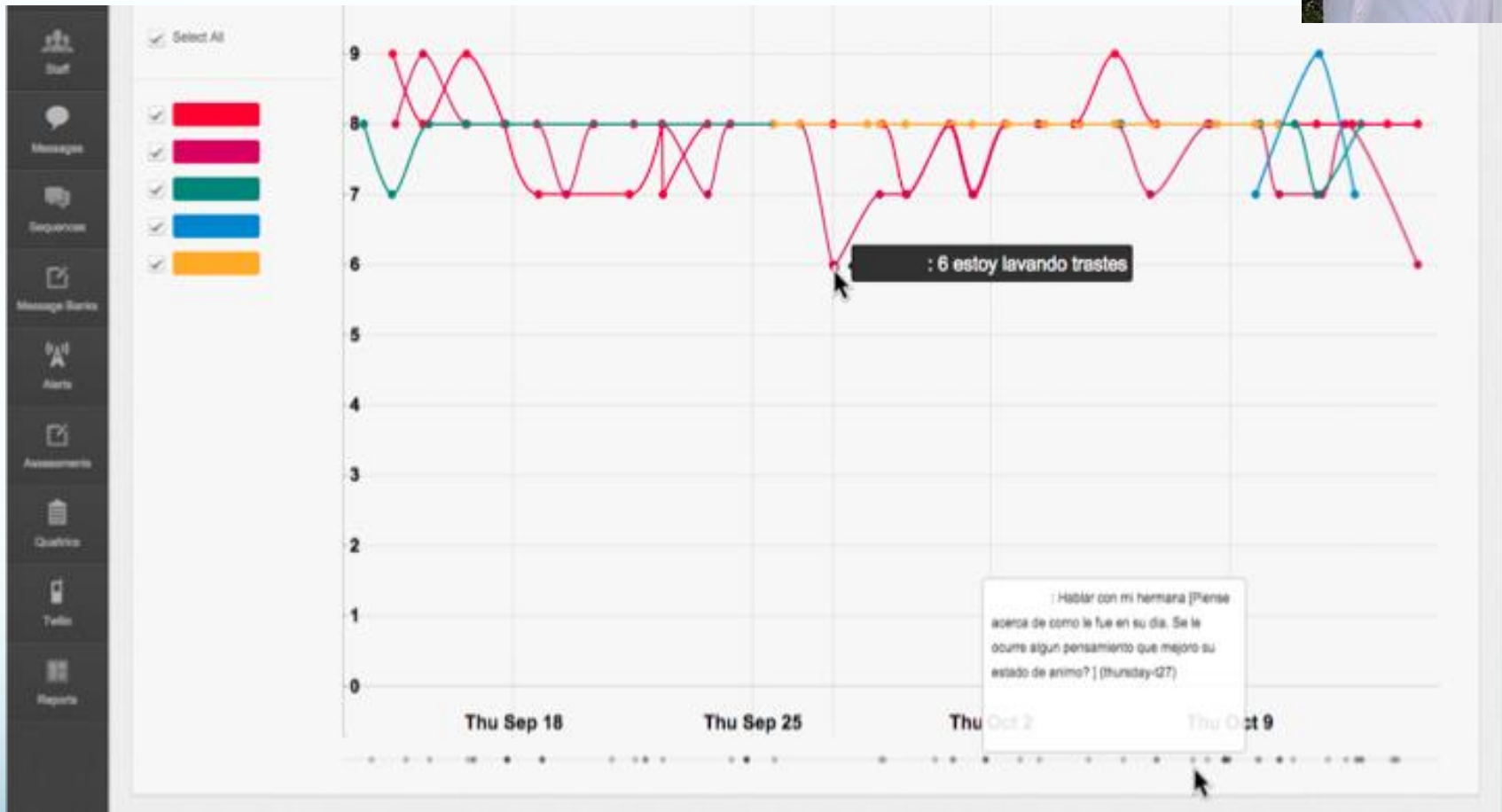

My electric Fiat powered from my rooftop solar panels

Toyama's Law of Amplification

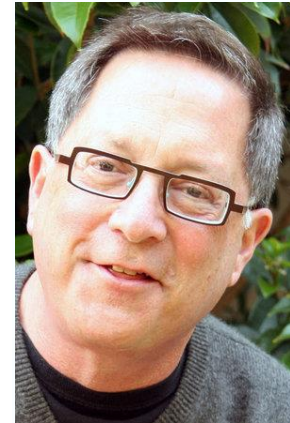Technology only amplifies the work, doesn't do it!

Technology can amplify, not substitute

Dr. Adrian Aguilera's text-assisted group work with Latinos

IMPROBABLE SCHOLARS

THE REBIRTH OF A
GREAT AMERICAN
SCHOOL SYSTEM
AND A STRATEGY FOR
AMERICA'S SCHOOLS

DAVID L. KIRP

Kirp writes of a school that provides excellent education through doing the basics well – the hard work of everyday education!

Disruption ≠ Innovation

- **Most start-ups fail**

- **A lot is marketing hype**

- **Just look at MOOCs, U of Phoenix, even online degrees – finance driven but pedagogically flawed**

- **Toyama's Law of Amplification applies, technology can help but not substitute**

- **Kirp's "Just do the hard work"**

- **Most innovation is un-disruptive and incremental**

Where is poverty in our GCs?

American Academy of Social Work & Social Welfare

Grand Challenges Initiative

Suggest a Grand Challenge Idea
Proposed Grand Challenge Ideas
Read More about Other Grand Challenges Projects
Leadership

Fellow News

SEP 11

Dr. Yolanda Padilla invited as AASWSW represntative on Council of Social Work Education Coalition for Policy Education and Practice

With the support of the Fund for Social Policy Education and Practice, a coalition is being established of major...

continue reading

Grand Challenges Announced – Get Involved

The American Academy of Social Work and Social Welfare is proud to announce the first 12 preliminary Grand Challenges for Social Work!

Please explore these challenges and let us know if you would like to learn more as the process proceeds or would like to take part of a working group to help finally solve these pressing social work challenges.

Grand Challenge #1 – Maximize productive and meaningful activity throughout life
Grand Challenge #2 – Ensure all youth get a good and healthy start
Grand Challenge #3 – Reduce isolation and loneliness
Grand Challenge #4 – Stop family violence
Grand Challenge #5 – End homelessness
Grand Challenge #6 – Create greater health equity
Grand Challenge #7 – Safely reduce our incarcerated population
Grand Challenge #8 – Strengthen financial security
Grand Challenge #9 – End racial injustice
Grand Challenge #10 – Strengthen social responses to environmental changes
Grand Challenge #11 – Reverse extreme inequality
Grand Challenge #12 – Harness digital technology for social good

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Mauricio Lim Miller

An engineer by training and a MacArthur Genius Award Winner, Lim Miller has flipped the work with poor clients by letting families lead and using predictive analytics to help figure out patterns of success.

Approach

Since 2001, Family Independence Initiative (FII) has innovated and tested new approaches to economic and social mobility that demonstrate that low-income families have the initiative and capacity to move themselves and their communities out of poverty. This happens when families have access to *connections*, *choice*, and *capital*.

Connections

Despite the persistent myth of the self-made man, no one makes it alone. Family, friends, and colleagues who provide support, information, advice, resources, and a sense of accountability are both a safety net and a springboard forward. From our peers, we find role models who shape our expectations of what is possible—and what is not. Social sector professionals cannot replace the value and power of mutual support within a community. Peer-to-peer supportive relationships can do more to provide relevant information, advice, and inspiration to move people forward.
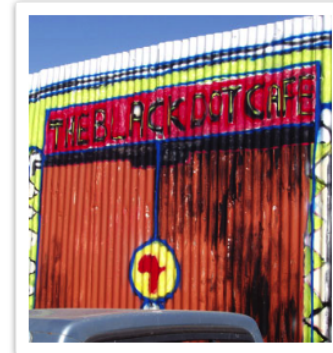
Choice

Everyone needs to have a range of options and the ability to exercise those options, whether they are related to finances, housing, health, education, or other opportunities for well being. Choice means having an array of self-directed options for moving ahead. Rather than being directed or controlled, families must have control over their own choices to succeed.

Capital

The biggest difference between low-income families and upper-income families is money—not smarts or resourcefulness. Access to financial capital that allows families to leverage their initiative accelerates their mobility. Financial capital is what the well-off use to assure they have the choices they need. Access to capital would also allow low-income families to exercise choice and thus get some control over improving their lives.

We believe information is essential for growing connections, capital, and choice. By documenting and investing in the initiative shown by low-income families, we ensure that we can rebuild the American dream.

LATEST NEWS

Let's Make 2015 About Investing In Local Initiative

FII Founder and CEO Mauricio Lim Miller writes about the power of investing in local initiatives on this op-ed for the Huffington Post Impact.

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Team

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office: 510-452-9341 fax: 510-452-9379

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Family Independence Initiative

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Data for Change

At Family Independence Initiative (FII), we've learned that information can lead to social change. By documenting the successes of the families enrolled in our Demonstration Projects, we are growing a rich body of data that shines a light on the initiative, creativity, and leadership of low-income communities. Families can leverage that data to further their goals, and we can use that data to ultimately drive a shift in how this country views and responds to low-income communities.

With our growing set of data and stories, supported by academic research, FII is using the information families provide on their initiative to dispel negative stereotypes. FII is modeling how that information can be used to develop vehicles through which families can access the capital they need to move forward. By working together with friends, these families can re-establish America's lost social and economic mobility.

Repurposing a data management platform being utilized by hedge fund managers (InvestCloud), FII has developed a sophisticated cloud-based, real-time data journaling system where families enter their progress and initiatives online monthly. Tied to the journaling system is a social media site (Uptogether.org) where families can advise or encourage one another, and access resources such as crowd-sourced funding, loans, scholarships, and mini-grants.

FII is modeling the creation of a demand-driven marketplace of opportunity and investment. FII's data system focuses on capturing actions and outcomes around income, social networking, and markers of well-being, totaling about 200 data points. FII analyzes this information to indicate what is important to families as they strive. In response, we can align resources, contacts, or capital for families to access when and how they want. In this way, we utilize technology and analysis like Amazon does when they personalize recommendations to their consumers, or when Walmart determines what to put on shelves during the back-to-school season.

Families use the data as well. They can track their progress online, the same way one might use a mobile app to track daily calories burned or weekly spending. They also can see their peers' progress for inspiration, or to provide or ask for support.

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Lessons

- **Disruptive innovation is a false hope**

- **Using predictive analytics and mobile technology to amplify changes, but not the solution by themselves**

- **Give our clients tools to make their own changes**

- **Do the hard work with client partners**

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