

Recommended Strategic Planning Consultants January 2016

Name	Contact	Recommender	Notes
Holly Delaney Cole	<a href="https://www.linkedin.com/in/holly-delaney-cole-3b04944">https://www.linkedin.com/in/holly-delaney-cole-3b04944</a>	Jacqueline Mondros	Holly is in Oakland now but was excellent
Terry Lane, MSW	<a href="mailto:terryslane@gmail.com">terryslane@gmail.com</a>	Gail Steketee	Terry was a former Associate Dean for external programs at BUSSW many years ago so she knows academic settings though she was not a faculty member. She then took a position at the Boston Foundation for a number of years and now is a senior research consultant at U. Mass Boston's Center for Social Policy. She's also an independent consultant and I'm sure you can find her on LinkedIn. I've used her to coordinate complex 1-day and 2-day meetings, to explore mission and goals statements, and I know she has done strategic planning. She's direct, easy to work with, asks good questions.
Longpoint Consulting – Mark Kelley and Judith Marie	<a href="http://www.longpoint.biz/">http://www.longpoint.biz/</a>	Gail Steketee	They have good experience in higher education. I've used them for planning and surveying staff for a reorganization of our admissions department several years ago, for coaching for myself and a couple of faculty members/administrators They are highly confidential and their coaching was very helpful. I have not specifically used them for strategic planning so you could ask them about this. I have arranged for them to facilitate a complex meeting about a possible initiative we are considering within the school.
Elaine Seuss	<a href="http://beyondbeingcoach.com">http://beyondbeingcoach.com</a>	Jim Clark	She does extraordinary work, and she helped me turn around a challenging situation through strategic planning at the University of Cincinnati a few years ago
Katie Dunlap		Vivian Lord	wonderful for accreditation purposes. You might consider her for strategic planning
Clint Sidle from the Johnson School of Business at Cornell uses the Future Search method	<a href="http://www.clintside.org/consulting.php">http://www.clintside.org/consulting.php</a> ,	Lynn Videka	He was low drama (some faculty called him boring) but we created a very good strategic plan under his guidance using the Future Search Method, <a href="http://www.futuresearch.net/method/whatis/">http://www.futuresearch.net/method/whatis/</a> . He consulted for us in 2010 and 2011.
Lynn Oppenheimer is a Principal at CFAR	<a href="http://www.cfar.com/people">http://www.cfar.com/people</a>	Lynn Videka	She is a social psychologist. She deployed an organizational development approach in helping us with some tension-filled culture change items. She and Jerrel Jones led a retreat that ended on a sour note in 2013. I cannot blame them entirely for the day ending on the sour note. In hindsight, I did not sufficiently balance the planning group that they were working with. Also, they envisioned a longer term relationship, but after that retreat, and given their expense, I did not want to continue with them.
Melcher and Tucker	<a href="http://www.mtconsultants.com/">http://www.mtconsultants.com/</a>	Lynn Videka	I am now using a public relations firm to help us articulate our changed identity as a school. They just finished focused groups for us and did a great job. I think they will help us in the future craft good communications (about the culture and resulting program changes at the School).