

---

# The Leadership Academy For Deans and Directors

---

A Program of the  
National Association of Deans and Directors of Schools of Social Work

“The learning and support I received through this program is invaluable- from the instructional team and my cohort colleagues. I’ve gained clarity, perspective, and useful tools that I use every day in this complex role of being a dean. I am grateful that I had the chance to participate.”

Marianne Yoshioka  
Dean  
Smith College

Founded in 1986, the National Association of Deans and Directors of Schools of Social Work (NADD) is a volunteer membership organization dedicated to promoting excellence in social work education. Our membership is composed of more than 200 deans, directors, and chairpersons of graduate social work programs in the United States and Canada. NADD supports its members in their professional development and effectiveness as academic administrators.

One of NADD’s goals is to build leadership in health and aging. One way to build leadership is to engage Deans and Directors of Schools of Social Work. As a program of NADD, the Leadership Academy for Deans and Directors (LADD) assists social work deans and directors to further develop as leaders in the fields of health and aging. Employment of social workers is projected to grow 12 percent from 2014 to 2024. This employment growth will be driven by increased demand for healthcare and social services. Since its inception, 110 deans and directors have participated in the LADD. We are currently accepting applicants for the 11<sup>th</sup> Cohort of the LADD.

## ***LEADERSHIP GOALS***

By participating in the program, and by becoming leaders in the expanding field of health and aging education and policy, deans and directors will grow as individuals and will have the opportunity to:

- Raise their school’s visibility and status within the university
- Recruit students by strengthening their school/university’s presence in the field
- Strengthen legislative outreach and education skills
- Strengthen community development skills while increasing their school’s role in the community and broader environment
- Strengthen capacity-building and management skills
- Build strategic skills for leadership
- Increase resource acquisition skills
- Mentor or be mentored by senior deans

## ***ELEMENTS OF THE PROGRAM***

- **Leadership:** How can you advance your leadership skills? What are best practices in managing faculty, staff, and within the University? How can improved leadership advance your agenda?
- **Skill-building:** Best practices sessions on fundraising, transdisciplinary communications, capacity-building, finance, organizational development and staff management, managing to the metrics, policy analysis and advocacy, time management, faculty relations, and media outreach.
- **Mentorship:** A senior dean to mentor each participant
- **Health & Aging Commitment:** Each participant develops a plan and design to infuse a health and aging agenda into their work and school.
- **Peer Learning and Support:** Ongoing communication with current cohort of participants who will continue to serve as a network for continuing learning and consultation beyond the year's program.

## ***TRAINING SCHEDULE***

**Session 1:** November 5 – 6, 2018, Orlando, FL  
(in conjunction with CSWE conference)

**Session 2:** January 14 – 15, 2019 – San Francisco, CA  
(in conjunction with SSWR Conference)

**Session 3:** April 6 – 7, 2019 – San Diego, CA  
(in conjunction with NADD Spring meeting)

**Session 4:** June 10 – 11, 2019 – New York, NY

**Conference Calls:** There will be individual and group conference calls throughout the course of the year designed to help mentor participants.

## ***COST***

- There is a \$1900 fee per participant.
- Participants will need to cover travel costs, involving airfare, ground transportation, hotel, and some meals.
- Estimated value = \$8,000 per participant.

## ***HOW TO APPLY***

All deans, directors and chairs of social work schools and programs are invited to apply. Please submit the following materials as e-mail attachments to Vitali Chamov, National Association of Deans and Directors, at: [vchamov@cswe.org](mailto:vchamov@cswe.org).

- Personal statement about your strengths and aspirations as a leader (500 words);
- Description of your commitment to your school's health and aging curriculum (500 words);
- Letter of support, including commitment for the costs from your university's provost;
- Curriculum vitae.

**Application deadline is July 20, 2018.**

Participants will be contacted by August 1, 2018.

For more information, please contact Jacqueline B. Mondros at:  
631-444-2139 or [jacqueline.mondros@stonybrook.edu](mailto:jacqueline.mondros@stonybrook.edu)